

67 Years of Leadership!

Yes, 67 years of leadership! Considerably over half a century of supplying the hardware needs of Hawaii!

Is it any wonder that people look to us as the store that "knows how"? For ever since the beginning of Honolulu's growth, we might say, we have been learning how to furnish the merchandise and give the service that have established us so firmly with so many hundreds of permanent and satisfied customers.

Occasionally, in times like the present, we pause and look back over what we have done. But we do not stop; it is but to see wherein we might have done better in the past and to so model our ways of doing things that we can go right on giving more and more satisfaction to an ever growing, progressive city.

KEEN KUTTER STANDARDS

We fully believe that you can not place the standards too high by which you judge Keen Kutter goods. First of all, take the **QUALITY** of materials used. The edged tools keep their edges because they are made of the very finest steel, properly tempered to be hard but not too brittle, and then finely sharpened.

These edged instruments include everything from a broad axe to a safety razor.

THE KEEN KUTTER TOOL CABINET

nicely finished hardwood, equipped with variously assorted Keen Kutter carpenters' tools, all of the same Keen Kutter standards. These Tool Cabinets can be bought for from \$10 to \$135.00.

Remember, with Keen Kutter products "the recollection of **QUALITY** remains long after the **PRICE** is forgotten.

Visit the new Keen Kutter show room on the 3rd floor.



How grows your garden?

For best results in your patriotic gardening efforts it is necessary to be equipped with the proper

Gardening Tools

Here you will find complete assortments of Hoes, Rakes, Shovels, Spades, Trowels, Wheel Barrows, Pruning Shears, Cane Knives, Etc.

KEEN KUTTER Lawn Mowers

Ball bearing, and if unusually strong construction throughout. They have two drive gears and operate smoothly and easily. Blades are of tested KEEN KUTTER steel.

Having the lawn always smooth and closely cropped is no trick at all where there is a Keen Kutter Lawn Mower.

Tropic Hose

Tropic Hose is specially made for us and is sold in lengths with all necessary couplings at the following prices:

¾-in., 25 ft., \$4.75; 50 feet, \$9.00
½-in., 25 ft., \$4.25; 50 feet, \$8.00

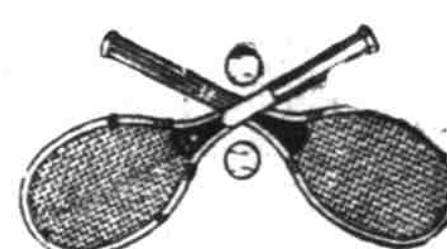
SPALDING Sporting GOODS

As a boy you knew Spalding baseballs as the best that you could get, and you were proud of your

Spalding ball because of its quality and because it was a good ball to play with. And every boy on the lot envied you, because the Spalding balls represented to them, just as it did to you, the very pinnacle in baseball manufacture.

And so it is today with your boy, not only in the line of baseball goods but in every line of outdoor sports.

For over 20 years we have been furnishing Spalding Goods to the men, boys and women of Hawaii. Our stocks were never more complete than at present:



Gold Medal Rackets, \$12.00

Spalding and Wright and Ditson Tennis Balls

Spalding Baseballs 25c to \$1.50

Spalding Bats	50c to \$1.25
Catchers' Mitts	50c to \$12.00
Basemen's Mitts	\$1.00 to \$7.00
Spalding Masks	\$1.00 to \$7.00
Toe Plates	50c and \$1.00 a pair

Vacation Supplies and TENTS



This is the vacation store for those on outings bent. We have everything you'll want or need for hunting and fishing, including the Ever-Ready Daylo (flashlight) and Ingersoll Watches in plain and radiolite models.

The Tents: Boy Scout Tents

White duck or khaki wall tents, 5½ or 6½ feet square, \$5.50 and \$6.50 respectively, complete with pegs and pins.

Boy Scout Tents, light, compact, serviceable, water-proof, army khaki dye, jointed poles, \$4.50.

Sherwin-Williams

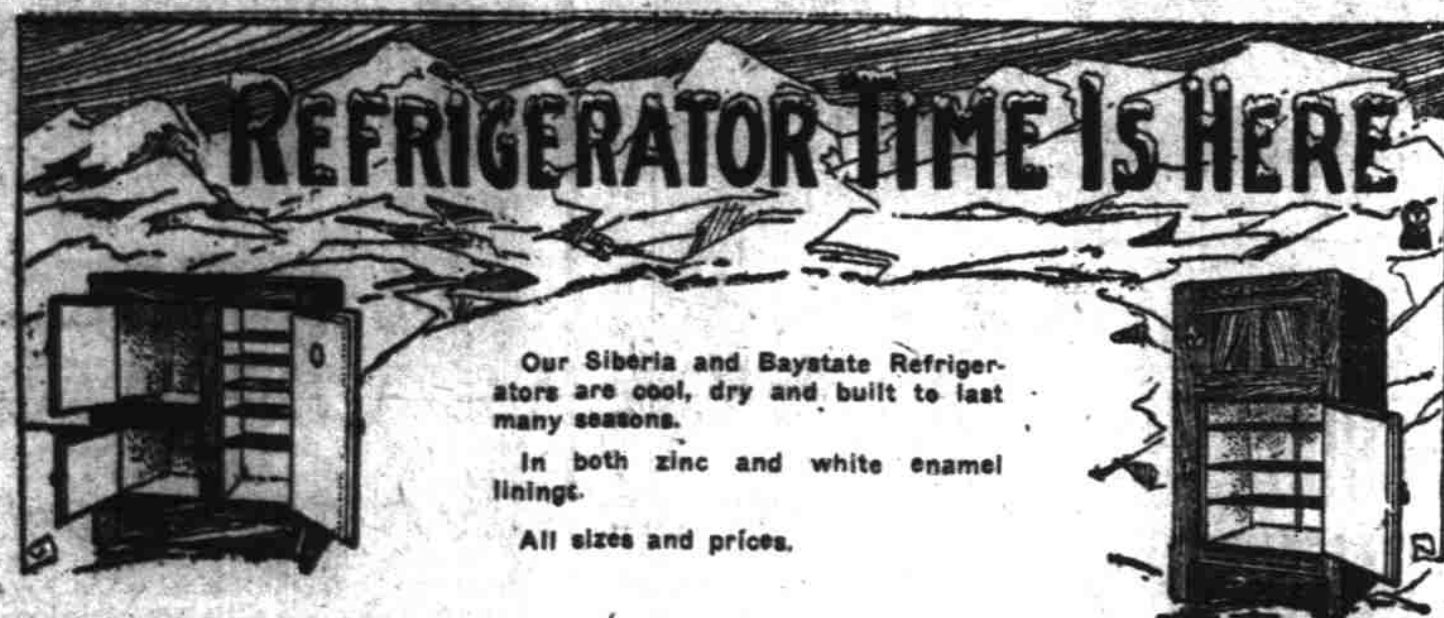


In order to best protect all sorts of surfaces, wood, steel, iron, concrete, it is necessary to **PAINT** them with the best quality of lead and oil paints.

There is more white lead to the gallon of Sherwin-Williams than any other paint we have discovered. This, with the high percentage of pure LINSEED oil, all properly bound together with other ingredients and carefully mixed, forms a thick, hard skin that is impervious to moisture, and which withstands the fierce sunshine. That is why S-W. paints do not crack, peel, powder, nor blister.

You can get Sherwin-Williams paints for every paint or varnish purpose under Hawaii's sun. Ask for color cards.

A Household Department to be relied upon



Our Siberia and Baystate Refrigerators are cool, dry and built to last many seasons.

In both zinc and white enamel linings.

All sizes and prices.

Our entire Second Floor is now given over to the housewares department, which can be fully relied upon to supply anything in the line of kitchen and household utensils, such as

WEAR-EVER ALUMINUM WARE

AGATE WARE

COAL, GAS AND WOOD RANGES

FIRELESS COOKERS

CARPET AND VACUUM SWEEPERS

O-CEDAR MOPS AND POLISH

ELECTRICAL CONVENIENCES

CUT GLASS, CHINA, ROGERS 1847 SILVERWARE

E. O. Hall & Son, Ltd.

"The House of Dependable Merchandise"

KING STREET, AT FORT